



## **Social Media Policy**

Fresh Start describes 'social media' & 'email' as any online social networks used to disseminate information through online interaction.

Common source of social media includes but is not limited to social networking sites such as Facebook and LinkedIn, blogs and microblogs such as Twitter, YouTube, Instagram, Skype, email and discussion forums and message boards.

Fresh Start has a social media & email policy in place for all staff as part of a condition of employment that they must adhere to as a condition of employment. Fresh Start will not publish, release or share any information in accordance with the Privacy Act.

The Marketing, Fundraising & Events Coordinator, as the authorised Officer (Social Media Manager) is required to approve any content before it can be published on our website or any social media platform regarding any of Fresh Start's services & supports.

Our Medical Practitioners have a professional obligation as part of their registration with AHPRA to abide by the Code of Conduct and Section 133 of the National Law imposes limits on how health services delivered can be advertised. These limits including all forms of advertising, including through social media and on the internet.

